

CommunicAsia2009

The 20th International Communications and Information Technology
Exhibition & Conference

BroadcastAsia2009

The 14th International Digital Multimedia & Entertainment Technology
Exhibition & Conference

Australian National Pavilion Stand 3J1



Government
of South Australia



Australian Government

Austrade



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Australian Trade Commission (Austrade)

The Australian Trade Commission is the Australian Government's trade and investment development agency. Austrade delivers services that assist Australian businesses initiate, sustain and grow trade and outward investment and promotes Australia as an inward investment destination. Represented in more than 110 locations in over 60 countries, Austrade offers practical advice, market intelligence and ongoing support to Australian Businesses looking to export their products/technologies internationally.

Phone: 132878

Website: www.austrade.gov.au
www.austrade.gov.au/ict



Government of South Australia

South Australia's internationally acclaimed ICT entrepreneurs create innovative solutions for business and finance; mobile, broadband and satellite communications; 3D animation, games and special effects; health, learning, transport, construction and cleantech. Our ICT sector is brimming with intellectual vigour, the results of which are transforming the way people around the world work, think, learn and play.

Contact: Susan Andrews, Industry Development Manager
ICT, Electronics & Digital Content
Department of Trade and Economic Development

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Website: www.southaustralia.biz



Government of Victoria

The Government of Victoria, Australia is proud to showcase some of our finest ICT companies at CommunicAsia. To facilitate introductions with representatives of the 14 companies on the trade delegation, please visit us on the Australian Pavilion in Hall 3, Stand number J1-16.

Victoria's home-grown ICT companies have developed a global reputation for cost effectiveness and a commitment to delivering the best products and services. The state's highly skilled workforce and outstanding research and development base have attracted some of the world's largest ICT companies such as Infosys and Computer Associates. Victoria is globally competitive in a number of areas including telecommunications, electronic games, web applications software and niche software and services

Contact: Kathy Coultas, Assistant Director Technology Industries
Trade and Business Development Multimedia Victoria, Dept of Innovation
Industry and Regional Development, Government of Victoria
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Phone: +61 3 9655 1049

Mobile: +61 411 115 182

Email: mmvinternational@mmv.vic.gov.au

Website: www.mmv.vic.gov.au



Broadcast Asia Exhibitors

ADC Krone Australia Pty Ltd

Location: Sydney, Australia

Stand: 8E1-02

Website: www.adckrone.com



ADC Krone assists the world communicate, supplying network equipment, software solutions, and integration services for broadband, multi-service networks that deliver data, video and voice communications over telephone, cable television, internet, broadcast, wireless, and enterprise networks. Their mission is to enable communications service providers worldwide to serve their residential and business customers more efficiently. ADC Krone achieves this with talented and dedicated employees who are complemented with a diverse resource of suppliers.

Contact: Keith White, Regional Manger | 2 Heresford St, Berkeley Vale, New South Wales, 2261
P: +61 2 4970 5688 | **E:** keith.white@adckrone.com

Broadcast Australia

Location: Sydney, Australia

Stand: 7J4-06

Website: www.broadcastaustralia.com.au



Broadcast Australia provides comprehensive end to end analogue and digital network broadcast and multimedia solutions to customers utilising the most appropriate technologies and platforms. The following services are provided to the broadcast, multimedia and telecommunications industries: Business planning, Spectrum and Service planning, System design and integration, Special event broadcast services, Network auditing, Project management, Network operations, Trial system, design and integration and Field testing. Broadcast Australia is the owner and operator of more than 580 broadcast transmission sites in Australia transmitting over 2,340 services for Australian broadcasters.

Contact: Mike Dallimore, Vice President, International Business Development | PO Box 1212, Crows Nest, New South Wales 1585 | **P:** +61 (0) 423 824 504 |
E: Mike.Dallimore@broadcastaustralia.com.au

Editshare Pty Ltd

Location: Brisbane, Australia

Stand: 7J2-12

Website: www.editshare.com.au



A leader in collaborative storage solutions, EditShare fuels the creative process with high speed, simultaneous access storage solutions for editors and artists.

EditShare offers "Complete Collaboration" for any workflow. With patented technologies including Project Sharing, EditShare directly supports most realtime content platforms including Avid, Apple FCP, Adobe, Edius, Bones, EVS, and daVinci.

EditShare's major business includes: Central Storage, OB, editing, Production & Postproduction, News, Promos, Sports, VFX, Digital Intermediate, Collaborative Storage, Documentaries, Web Delivery, Transcoding, Archive and Backup.

Contact: Jessie Moore, Administration Manager | The Moorings, 1/20 Rivergate Place, Murarrie, Brisbane, Queensland 4172 | **P:** +61 7 3890 0450 | **E:** jmoore@editshare.com.au

IRT Electronics Pty Ltd

Location: Sydney, Australia

Stand: 8N3-01

Website: www.irtelectronics.com

IRT Electronics Pty Ltd is an Australian designer and manufacturer of high quality analogue and digital DA's, switches, fibre gear and interface converters for the Broadcast industry and telcos. All modules are in Eurocard format and can be mixed and matched in a common frame. For nearly 40 years IRT has been designing new and innovative products. The product range allows systems to be designed either in their entirety or interfacing with other equipment.

Contact: Andrew Larkin, Customer Support Engineer | 26 Hotham Parade, Artarmon, New South Wales 2064 | **P:** +61 2 9439 3744 | **E:** Andrew.larkin@irtelectronics.com

Total Radiation Solutions Pty Ltd

Location: Perth, Australia

Stand: 7M2-10

Website: www.t-r-s.com.au

Total Radiation Solutions is a Western Australian company that caters to the requirements of clients looking for professional and independent consultancy in all areas of RF EME radiation safety.

The services TRS offers include; RF EME Measurements, RF EME Modelling, site audits, training, consultancy and the preparation of Radio Communications Site Management Books for compliance purposes.

TRS holds National Association of Testing Authorities (NATA) accreditations complying to ISO/IEC 17025 & 17020.

Contact: Siobahn Pickett, Customer Service Administrator | Suite 1, 315 Railway Avenue, Shenton Park, Western Australia | **P:** +61 8 9381 7199 | **E:** Siobahn.pickett@t-r-s.com.au

CommunicAsia Exhibitors on the Australian National Pavilion

3ivx Technologies Pty Ltd

Location: Sydney, Australia

Stand: 3J1-06

Website: www.3ivx.com



Video and audio specialists, 3ivx Technologies has developed 3ivx MPEG-4 and 3ivx H.264, high quality MPEG-4 video codecs that allows effective delivery of audio and video for use in IPTV, mobile media, broadcast and embedded applications. 3ivx Technologies will launch a major new IPTV software component, which allows clients to leverage the 3ivx Technologies to deliver IPTV and Mobile video direct from an end-users home PC, and their pre-existing or web-based content.

Contact: Wendy Breitreutz, Sales & Licensing | Australian Technology Centre Sydney
P: +61 2 9635 4881 | **E:** Wendy.breitreutz@3ivx.com

Card Access Services Pty Ltd

Location: Sydney, Australia

Stand: 3J1-11

Website: www.cardaccess.com.au



Card Access Services (CAS) design customer transaction and payment services specifically tailored for business's needs, from mobile payment terminals through to complete transaction processing and reporting systems facilitating the secure collection of electronic payments and simplifying reconciliation processes.

The company manufactures specialised payment terminals that have International Visa and MasterCard accreditation and comply with onerous security standards imposed by the world banking industry. They work in conjunction with consumer electronics devices such as mobile phones, PCs, PDAs or set-top boxes to communicate to bank and merchant systems, allowing merchants to easily collect card payments as they are delivered to clients and significantly lowering the operational costs of acquiring transactions.

Contact: Mr Stelios Savva, General Manager | Level 2, 7-9 Albany Street, St Leonards, New South Wales 2065 | **M:** +61 (0) 417 680 575 | **E:** ssavva@cardaccess.com.au

C-COR Broadband

Location: Victoria, Australia.

Stand: 3J1-08

Website: www.c-cor.com.au



C-COR Broadband is a reseller and systems integrator for cable broadband networks.

C-COR Broadband is an independent provider of integrated superfast cable broadband carrier-grade products, complex VAS platforms and software tools from best-of-breed vendors.

The vendors C-Cor represents have excellent reputations for innovation and reliable performance. The product and software portfolio include provisioning tools, IP address management, CMTS (provider edge routers), DOCSIS eMTA modems, HFC actives and carrier-grade cable products.

Contact: Dermot Cox, Business Development & Strategic Marketing | 2 Anzed Court, Mulgrave, Victoria 3170 | **M:** +61 (0) 404 480 930 | **E:** dcox@c-cor.com.au



Multi Vendor Support Services Pty Ltd

Location: Sydney, Australia

Stand: 3J1-09

Website: www.mvss.com.au



Multi Vendor Support Services (MVSS) is a Global IT distributor of NEW & Re-Marketed Hardware, Software and Maintenance Services. MVSS have Global Coverage via their Channel Partner Network which extends throughout Asia, MENA, North and South America & the UK. MVSS works exclusively with channel partners to add value to a partner's service offering which in turn enhances revenue for New and Existing contracts.

MVSS provide Mainframe/Midrange HP UNIX – Alpha – EVA, SUN- IBM, EMC, SUN Storage Tek, Netapps, Cisco and Intel P/S and Break/fix maintenance services. MVSS certified engineers provide an opportunity to instantly enable and expand engineering departments for existing and new partners.

Contact: Tony Cotterill, International Business Development Manager | Suite 2, 706 Mowbray Road Lane Cove, New South Wales 2066 | **M:** +61 (0) 434 437 205 | **E:** tonyc@mvss.com.au

Qpay

Location: Brisbane, Australia

Stand: 3J1-07

Website: www.qpay.com.au / www.myqpay.com



Qpay is an electronic identity management system which meets the most stringent privacy requirements of any government throughout the globe. This includes buying, selling and banking online or via your mobile phone with identity theft for all areas. All transactions performed are completely immune from malicious software and identity theft.

Qpay is safer, less expensive and easier to use than current industry security technologies of 'One Time Passwords' using Token and SMS.

Contact: Greg Walter, CEO | 3/2 Pittwin Road North, Capalaba, Queensland 4157
P: +61 (0) 439 021 031 | **E:** greg.walter@qpay.com.au

Government of South Australia (3J1-01)

Australian Satellite Communications Pty Ltd

Location: Adelaide, Australia

Stand: 3J1-01

Website: www.ascs.com.au



Australian Satellite Communications Pty. Ltd. (ASC) provides a wide range of satellite communications solutions to customers throughout Australia and surrounding regions. Since the business inception in 1985, ASC has supplied, installed and supported thousands of satellite communications systems.

ASC has developed strategic partnerships with various key satellite operators that cover the Asia Pacific region. These partnerships allow for superior service to their customers in Australia and the surrounding region as well as around the globe. ASC currently own and operate iDirect Broadband IP hubs from their teleport in Adelaide and Hawaii on several strategically located satellites.

Contact: Paul Krzysostzek, Operations Manager | 49 Port Road, Thebarton, South Australia 5031
M: +61 (0) 412 770 061 | **E:** paulk@ascs.com.au

Catapult eLearning

Location: Adelaide, Australia

Stand: 3J1-01

Website: www.catapult-elearning.com



Catapult eLearning makes it fast and easy for organisations to deliver their training online. Catapult provides the 'white label' system, a library of AQTF training resources and content development expertise to help organisations rapidly deploy accredited online training..

The pairing of an extensive library of AQTF training resources, a Learning Management System and 'Pay Per Use' pricing, makes Catapult's eLearning system unique. Organisations simply enrol a learner, select the trainer and chose the resource their student will be completing online. Once enrolled, learners and trainers can start training immediately, anytime and anywhere.

Contact: David Bartlett, Managing Director | Level 2, 80 Currie St, Adelaide, South Australia 5000
P: +61 8 8410 3555 | **E:** dbartlett@catapult-elearning.com

Codan Limited

Location: Adelaide, Australia

Stand: 3J1-01

Website: www.codan.com.au



Codan Limited designs and manufactures a range of high value added electronics products for global government, business, aid and humanitarian, and sophisticated consumer markets. Founded in 1959, Australia, the Company has grown to become an international leader in its market niches. Their core products include high frequency (HF) radio communications, satellite radio subsystems, and metal detectors.

Codan's satellite transceivers and block up converters (BUCs) represent excellent reliability, quality and value to system integrators and service providers globally. The purpose built manufacturing facility guarantees industry best lead-times and quality.

Contact: Laura Forni, Marketing Publisher | 81 Graves Street, Newton, South Australia 5000
P: +61 8 8305 0470 | **E:** laura.forni@codan.com.au

Core Medical Solutions Pty Ltd

Location: Adelaide, Australia

Stand: 3J1-01

Website: www.coremedicalsolutions.com



Core Medical Solutions leverage knowledge and experience gained as hospital clinicians to offer customized solutions to the information management issues faced by healthcare organizations and practitioners around the world. Its range of software applications enables users to generate process and securely communicate patient information within and across the healthcare system.

Clinicians confronted with an ever-increasing work load appreciate the efficiency, flexibility and portability of access to their patient information whenever and wherever they might be, provided by Core Medical Solutions suite of mobile applications. Client hospitals have shown rapid return on investment resulting from increased medical staff efficiency and effectiveness and reductions in hospital operational expense.

Contact: Paul Lanzoni, Sales & Marketing Manager | PO Box 2202, Kent Town, Sth. Aust. 5067

M: +61 (0) 403 215 220 **E:** paul.lanzoni@coremedicalsolutions.com

Digislide

Location: Adelaide, Australia

Stand: 3J1-01

Website: www.digislide.com.au



Digislide is an Australian based technology company developing innovative miniature projection solutions. Digislide is showcasing DIGISHOW® - a hand held, pocket sized, companion projector, enabling people with smartphones, digital cameras, portable media players, and laptops to connect and project their content as a 21 inch image in ambient light, and a 73 inch image in a home theatre environment.

Contact: Tim English, Chief Marketing Officer | PO Box 20, North Adelaide, South Australia 5006

M: +61 (0) 411 694 719 **E:** tim.english@digislide.com.au

Institute for Telecommunications Research University of SA

Location: Adelaide, Australia

Stand: 3J1-01

Website: www.itr.unisa.edu.au



As Australia's largest university-based wireless telecommunications research and development group, the Institute for Telecommunications Research (ITR) at the University of South Australia specialises in the areas of High Speed Communications, Satellite Communications and Flexible Networks.

The activities undertaken range from fundamental research through to device or systems definition, simulation, analysis and design, and including proof of concept and commercialisation of wireless telecommunications technology. Having operated for 25 years, and with a mix of outstanding researchers and engineers, ITR has the experience to provide solutions to government and industry – from concept through to reality.

Contact: Jeff Kasparian, Business Manager, ITR | University of South Australia, Mawson Lakes

Boulevard, Mawson Lakes, South Australia 5095 | **M:** +61 (0) 408 838 660

E: jeff.kasparian@unisa.edu.au

MEGA

Location: Adelaide, Australia
Stand: 3J1-01

Website: www.informationeconomy.sa.gov.au



MEGA is an Adelaide-based company that assists ICT entrepreneurs develop their management and marketing skills, preparing them for market entry and growth. Mobile, digital content and other ICT companies have benefited from MEGA workshops, during which participants work with industry experts to enhance their ability to win investment capital and sales.

Contact: Peta Pash, MEGA National Project Manager, Information Economy Directorate | Department for Further Education, Employment, Science & Technology, Government of South Australia, Level 6, 11 Waymouth Street, Adelaide, South Australia 5000 | **P:** +61 8 8226 3121
E: peta.pash@state.sa.gov.au

SRA Information Technology

Location: Adelaide, Australia
Stand: 3J1-01

Website: www.sra.com.au



SRA Information Technology is a software development company which uses IT to provide better environmental outcomes. SRA's flagship product, EnviroSys, is a comprehensive enterprise platform for corporate sustainability reporting which provides maximum flexibility as a key design feature. EnviroSys enables management and understanding of an organisations total environmental footprint in an integrated way, handling energy, greenhouse gases, water, weather and all pollutant and emission information equally well and providing integrated reporting at a corporate level. In Singapore, EnviroSys is currently being used at the National Environment Agency to collect, monitor and display all weather data.

Contact: Jim Rowe, Manager Business Development | Level 5, 97 Pirie Street, Adelaide, South Australia 5000 | **M:** +61 (0) 428 377 381 | **E:** jim.rowe@sra.com.au

VersaDev Pty Ltd

Location: Adelaide, Australia
Stand: 3J1-01

Website: www.versadev.com



VersaDev is an innovative software company specializing in enterprise-wide mission-critical Microsoft .NET applications for small to large-sized businesses worldwide.

The flagship product, versaSRS HelpDesk is HelpDesk/Service Desk software that is built on cutting-edge Microsoft .NET, XML, and Web services technologies.

In addition, versaSRS enables businesses to leverage their existing investments in technologies such as Microsoft's Windows, Internet Information Server and SQL.

VersaDev also provide custom software development for global enterprise clients with specific business needs in the areas of business process improvement, workflow and automation processes.

Contact: David Fennessy, Managing Director | 134 Gilbert Street, Adelaide, South Australia 5000
M: +61 (0) 402 942 975 | **E:** info@versadev.com

Government of Victoria (3J1-16)

ICS Industries

Location: Melbourne, Australia

Stand: 3J1-16

Website: www.icsindustries.com.au



ICS are supplying companies such as Telstra, SingTel-Optus, Vodafone, Motorola, Alcatel, Nokia, with Equipment Shelters & Cabinets for over 20 years throughout Australia and the Pacific Islands. ICS develop unique cooling management systems, power control-distribution boards and environmental management-alarm control panels for this specialised market. ICS is an Australian manufacturer and supplier of innovative green shelters and cabinets for the global market.

Contact: Jon Cogdon, Sales & Business Development Manager | 1 Milne St, Thomastown, Victoria 3074 | **M:** +61 (0) 409 133 364 | **E:** jcogdon@icsindustries.com.au

IntelliGuard I.T.

Location: Melbourne, Australia

Stand: 3J1-16

Website: www.IntelliGuardit.net



IntelliGuard provides the most reliable and fastest DDoS protection for Online Enterprises, Public & Media Services, Essential Infrastructure and Internet Service Providers. IntelliGuard DDoS protection is designed to defeat the largest and most sophisticated attacks even under worst-case conditions.

IntelliGuard's Learn-Rank-Protect technology knows every user accessing your site or infrastructure, and continuously prioritizes and ranks their access. Legitimate users stay online during all kinds of DDoS attacks, including flash crowd conditions, while attack traffic is discarded without impact to infrastructure. IntelliGuard's proprietary technology categorizes millions of users and protects thousands of devices or entities with a single appliance.

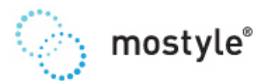
Contact: Ken Baker, CEO | 5 Binnie St, East Brighton, Victoria 3187 | **M:** +61 (0) 412 314 520
E: Ken.Baker@IntelliGuardit.net

Mostyle Pty Ltd

Location: Melbourne, Australia

Stand: 3J1-16

Website: <http://corporate.mostyle.mobi>



Mostyle specialises in empowering brands, telcos and content providers with the ability to rapidly launch and customize their own self-branded Mobile Community service.

The company's White-Label Community Platform includes an advanced range of popular community and social networking functions including user profiles, content uploading, photo/video albums, internal messaging, blogs, groups, notifications, and privacy settings. The Platform also benefits from device detection and image optimization that ensures that the user interface is presented in the highest quality format across mobile phones, multimedia devices and web browsers.

Contact: Alex Young, Founder/CEO | Level 1, 90 William St, Melbourne, Victoria 3000
M: +61 (0) 404 093 276 | **E:** alex.young@mostyle.mobi

VastPark

Location: Melbourne, Australia

Stand: 3J1-16

Website: www.vastpark.com



VastPark is a virtual world's technology that enables you to publish content online extremely quickly and easily. Rather than being a single world, it is a series of tools that enables you to create and deploy your own worlds.

The toolset enables users to run multiple Virtual Worlds, even linking them together to make larger communities. VastPark is an open source freeware platform that allows users to work together online, behind a firewall or offline.

To make it easy for 3D novices, VastPark enables talented 3D creators and game developers to publish their content through the platform so that others can utilize this content. VastPark has been named as one of Australia's top Web2.0 businesses and one to watch.

Contact: Bruce Joy, CEO | 4/12 Riversdale Road, Hawthorn, Victoria 3122

M: +61 (0) 400 262 668 | **E:** bruce@vastpark.com

Wirelessworx

Location: Melbourne, Australia

Stand : 3J1-16

website: www.wirelessworx.com.au

www.iwannashout.com | www.ssim.mobi | www.icam.mobi



Wirelessworx develops software protocols to make e-messaging more efficient and effective. People love SMS text messaging but want to do more (send pictures, files, documents and alternative mobile applications) but this can be costly or just too complex. Think about combining text messaging, MMS, file transfer, searching, broadcasting and security in a one piece, cost effective package. Think about Wirelessworx!

Contact: Cal Anderson, CEO | 1/ 200 Wellington Road, Clayton, Victoria 3168

M: +61 (0) 419 352 675 | **E:** Cal.anderson@wirelessworx.com.au

Independent Exhibitors at CommunicAsia

Argus Technologies Australia Pty Ltd

Location: Sydney, Australia

Stand 5B3-01

Website: www.argusantennas.com



Innovative Antenna Solutions : Argus Technologies (Australia) core competency in design and manufacture of cellular base station antennas and associated RF equipment is universally recognized as being a market leader in delivering innovative antenna solutions for the Mobile Telecommunications industry.

With Corporate Head Quarters and Centre of Excellence for R&D located in Sydney Australia and production facilities in Sydney, Guangzhou China and Madurai India, through their partners TVSICS, supported by offices in Hong Kong, Beijing, Shanghai, Guangzhou, United Kingdom, the United States and representative partners throughout Asia Pacific, Europe and the Middle East, Argus is rapidly expanding its global presence.

Contact: David White, Sales & Marketing Director | 10 - 12 Lexington Drive, Norwest Business Park, Bella Vista, New South Wales 2153 | **P:** +61 2 8884 0888 | **E:** dwhite@argusantennas.com

Gigasat Asia Pacific Pty Ltd

Location: Canberra, Australia

Stand: 6B1-12

Website: www.gigasat.com.au



GigaSat Asia Pacific is the world leader in satellite communication equipment. GigaSat Asia Pacific offers flyaway and vehicle mounted antennas and systems, fixed earth stations, a range of system components and microwave links.

Gigasat is a designer, manufacturer and integrator of specialist satellite systems, and as such has control over the performance and specification of its products, enabling it to respond to customer requirements with new designs in a relative short time frame.

Contact: Scott Trotter, Managing Director | Unit 1, 38 Dacre Street, Mitchell, Australian Capital Territory 2911 | **M:** +61 (0) 417 022 946 | **E:** scott.trotter@gigasat.com.au

Lightning Protection International Pty Ltd

Location: Tasmania, Australia

Stall: 6A1-10

Website: www.lpi.com.au



Lightning Protection International (LPI®) is a fully Australian-owned manufacturer and supplier of direct-strike lightning, surge and transient protection equipment, and earthing products and solutions to a wide range of industries in some of the high lightning prone areas.

LPI offer the following products and solutions: A range of lightning air terminals and accessories for direct-strike lightning protection, a wide range of surge and transient protection products for power lines, data communication, and signalling lines, EXOWELD range of exothermic welding equipment and consumables Earth electrodes, conductors and associated accessories along with compounds to reduce soil resistance.

Contact: J Radha-Krishnan, Director / International Sales Manager | 16 Mertonvale Circuit, Kingston, Tasmania 7050 | **M:** +61 (0) 438 282 215 | **E:** rkrishnan@lpi.com.au

NetComm Limited

Location: Sydney, Australia

Stand: 3L2-12

Website: www.netcomm.com.au



With over 25 years experience, NetComm Limited is Australia's leading developer of broadband Internet products and services. NetComm offers a diverse broadband product portfolio addressing business, consumer and specialized vertical industries.

NetComm delivers leading data communication products, mobile broadband solutions and Internet productivity services to meet the requirement of Carriers, ISPs and System Integrators throughout the world.

Contact: Karen McCrum, Export Manager | 2-6 Orion Road, Lane Cove, Sydney NSW
M: +61 (0) 434 122 658 | **E:** karenm@netcomm.com.au

NICTA

Location: Sydney, Australia

Stand: 3L1-07

Website: www.nicta.com.au



NICTA is Australia's Information and Communications Technology (ICT) Research Centre of Excellence. NICTA's mission is to drive innovation through high quality, use-inspired research and technology transfer.

NICTA draws its research direction from its six Business Areas: Biomedical and Life Sciences, Environmental Management, Intelligent Transport Systems, Mobile Systems and Services, Safety and Security and Software Infrastructure.

Contact: Vanda Martins, Communications Specialist – Events | Level 5, 13 Garden Street, Eveleigh, NSW 2015 | **M:** +61 (0) 403 498 0806 | **E:** Vanda.martins@nicta.com.au

Oasis Systems Pty Ltd

Location: Adelaide, Australia

Stand: 3L2-01

Website: www.oasissystems.com.au



Oasis Systems is a telecommunications technology company providing value added services and core network services to fixed, mobile and VoIP providers. Established in 1988 Oasis has deployed enhanced network solutions and platforms to APAC service providers and service bureaus. Oasis' primary market is IP, mobile operators and large service beaus and is recognised throughout the APAC telecom industry as a provider of scalable, reliable innovative voice and multimedia solutions.

Contact: Gregory Steer, Managing Director | 206 Greenhill Rd, Eastwood, South Australia 5063
M: +61 (0) 410 600 267 | **E:** greg.steer@oasissystems.com.au

Radio Frequency Systems Australia

Location: Victoria, Australia

Stand: 5E2-01

Website: www.rfsworld.com

RADIO FREQUENCY SYSTEMS
The Clear Choice®



Radio Frequency Systems Australia (RFS) is a global designer and manufacturer of cable and antenna systems and active and passive RF conditioning modules, providing total-package solution for wireless infrastructure.

As an ISO compliant organisation with manufacturing, R&D and customer service facilities that span the globe, RFS offers cutting-edge engineering capabilities, superior field support and innovative product design.

Contact: Martyn Kemel, CEO | 36 Garden Street, Kilsyth, Victoria 3137 | **M:** +61 (0) 413 200 693

E: martyn.kemel@rfsworld.com

Strategic Path Publishing Pty Ltd

Location: Sydney, Australia

Stand SP3-04

Website: www.strategicpath.com.au



This century the competitive difference between winners and losers will be based upon their success at harnessing and leveraging technology. It is critical that all your executives are technology literate, and IT decision makers must implement and deploy the right solutions to create business agility, whilst maximising the ROI on their ICT spend.

Strategic Path has researched the most transformational and important technologies and has created libraries of information from the global networks of thought leaders and experts.

These are now being localised and made available for Asia Pacific executives for the first time.

Contact: Jim Berry, Director | 61st Floor, World Tower, 87-95 Liverpool Street, Sydney, New South Wales 2000 | **M:** +61 (0) 405 469 412 | **E:** jim@strategicpath.com.au

Visitors to CommunicAsia

AFC GROUP Pty Ltd

Location: Victoria, Australia

Contact: Stand 3J1-16

Website: www.afcgroup.com.au



AFC Group is a specialist supplier and manufacturer of a wide range of quality fibre optic communication products. They are an Australian-owned company that commenced operation in April 1992 and has shown strong growth concentrating all efforts into the fibre optic industry. AFC Group distributes quality products from some of the leading communication equipment manufacturers around the world. This assists AFC to provide their customers with excellent products and the latest technology. Their large warehouses in Melbourne, Sydney, Perth and Brisbane enable them to stock a vast range of products for prompt on-time delivery. They can service all of your product requirements and technical queries, efficiently and professionally.

Contact: Michele Hart, National Business Development Manager | 93 – 97 Merrindale Drive, Croydon, Victoria 3136 | **M:** +61 (0) 417 374 118 | **E:** michele@afcgroup.com.au

BEpoz Retail Solutions

Location: Sydney, Australia

Contact: Stand 3J1-12

Website: www.bepoz.com.au



BEpoz Retail Solutions (Business Electronics Holdings Pty. Ltd.) has been providing Cash Register and Retail Management Solutions throughout Australia since 1975.

The company has a wealth of experience in providing solutions to "retailers" of many types, specialising in the hospitality industry where they are a market leader.

Bepoz developed the first of the 'Next Generation' point of sale solutions. Many of Australia's most successful hospitality venues and operators rely on them for their system solutions. Restaurants, including Fine Dine and bistro style, accommodation specialists, Hotels including leading metropolitan and country pubs and bars are all users of BEpoz. Many of the leading family and Hotel Groups have chosen them to supply a mix of products.

Contact: Bob Green, Managing Director | 390 Princes Hwy, Rockdale, New South Wales 2216
M: + 61 (0) 413 157 707 | **E:** bob@bepoz.com.au

Celemetrix Australia

Location: Victoria, Australia

Contact: Stand 3J1-16

Website: www.celemetrix.com.au



Celemetrix core business interests are integrated to provide customers within the Telecommunications market with a high quality, one stop shop Service for all telecommunication test & measurement requirements. Services are suited to both large and small businesses with the emphasis on securing the desired outcomes for the customers.

Celemetrix core business interests include: Repair & Calibration services; Accredited Telstra training services; Equipment rental; Professional services offering Proof of Concept, SLA Conformance, Test automation, Fibre Characterisation, Fibre Audits, Network applications and performance testing.

Contact: Mathew Wegener, Managing Director | Unit 18/56 Norcal Rd, Nunawading, Victoria 3131
M: +61 (0) 413 914 333 | **E:** Mathew.wegener@celemetrix.com.au

CommsForce Pty Ltd

Location: Victoria, Australia

Contact: Stand 3J1-16

Website: www.commsforce.com.au



CommsForce is a niche technology product and services based organization. CommsForce specialises in products that provide the visibility needed to manage, monitor, test and optimize across a wide range of network topologies and equipment.

CommsForce provides the following services:

- Solutions to Test, Measure, Monitor and Optimise
- Solutions to transmit convert and multiplex
- Technology Training
- Services to Test, Measure and Optimise
- Services to Repair and Calibrate
- Total Asset management

Contact: J Stephen Rayner, Managing Director | Suite 4, 8 Clay Drive, Doncaster, Victoria 3108
M: +61 (0) 419 244 533 | **E:** stephen.rayner@commsforce.com.au

Diamond Australia Pty Ltd

Location: Victoria, Australia

Contact: Stand 3J1-16

Website: www.diamondaust.com.au



Diamond Australia is the Australian subsidiary of Diamond SA, a Swiss based fibre optic connector specialist. Diamond SA is a well-known multinational that not only helped pioneer the use of optical fibre technology, but is one of a few leading edge companies continuing to invest substantial funds (design, standardization, production, logistics) solely into fibre optic connector technology. A background in the machining and polishing of extra hard materials (i.e. tungsten-carbide) and the development of typical Swiss precision machinery made Diamond a natural choice to develop fibre interconnection devices.

Contact: Mr Lindsay Cordner, Sales & Marketing Manager | 3 Redland Dr, Mitcham, Victoria 3132
M: +61 (0) 400 008 255 | **E:** lcordner@diamondaust.com.au

Era Publications

Location: Adelaide, Australia

Contact: Stand 3J1-01

Website: www.erapublications.com / www.in2era.com.au



Era Publications (R D Martin Pty Ltd), based in Adelaide, South Australia, was established as an educational publisher in 1971. The company's publications have been translated into 19 languages other than English and distributed or published in over 30 countries, and have won national and international literary awards.

Era Publications has a longstanding reputation for excellence in primary school literacy and English language teaching, and in children's picture books. The company successfully launched its first interactive books online in October 2008 and continues to release new titles for early primary schools, libraries and homes.

Contact: Rodney Martin, Managing Director | 220 Grange Rd, Flinders Park, South Australia 5025
M: +61 (0) 414 823 423 | **E:** rod@erapublications.com

Fonality

Location: Sydney, Australia

Contact: Stand 3J1-12

Website: www.fonality.com / www.trixbox.com



Fonality sells a software based IP-PABX called 'trixbox® Pro', which is the commercial version of the popular open source system, and offers unparalleled productivity gains in a phone system designed to help business grow. The technology that drives trixbox Pro has been derived from Fonality's commercial IP-PABX solution which has already been deployed to thousands of business sites.

Contact: Richard Giuliano, Head of Sales International | Level 8, 33 Berry Street, North Sydney, New South Wales 2060 | **M:** +61 (0) 418 606 069 | **E:** rgiuliano@fonality.com

Kingfisher International Pty Ltd

Location: Victoria, Australia

Contact: Stand 3J1-16

Website: www.kingfisher.com.au



Established in 1986, Kingfisher International is a privately owned Australian manufacturer and supplier of fibre optic test equipment. Kingfisher products are used globally during fibre optic cable installation, maintenance and repair.

Kingfisher International has the only NATA certified commercial optical calibration laboratory in Australia. Kingfisher holds an ISO9001 certification, are a winner of a Dun & Bradstreet award and a member of the Victorian Manufacturing Hall of Fame.

The company has recently opened offices in the USA, Europe and the Middle East to cope with increasing demand.

Contact: Mr Greg Candy, Business Manager, Asia Pacific | 30 Rocco Dr, Scoresby, Victoria 3179
M: +61 (0) 437 121 393 | **E:** greg@kingfisher.com.au

MComms TV

Location: Melbourne, Australia

Contact: Stand 3J1-16

Website: www.mcommstv.com



Mobile TV that works! MComms TV is a software design and solutions company which specialises in live mobile TV monitoring, digital audio/video mixing, transcoding and Mobile TV Ad Insertion for the telecommunications industry. Their products are used by network operators and content providers globally to deliver innovative MobileTV content to subscribers. MComms Monitor – On screen preview and SNMP traps for 25+ MobileTV streams. MComms Transcode – convert live content in almost any format to MobileTV in multiple formats (supports 3GPP, MPEG2/4, Windows Media, Flash and many others). MComms AdInsert – insert, replacement and banner advertising in live MobileTV content for any handset!

Contact: Grant Simonds, CEO | Level 1, 90 William Street, Melbourne, Victoria 3000 |
M: +61 (0) 417 120 628 | **E:** info@mcommstv.com

Resolve Software

Location: Melbourne, Australia

Contact: Stand 3J1-12

Website: www.resolvesoftware.com.au



Resolve® is a highly specialised organisation providing customer process management solutions to a growing user base in Australia and overseas. Resolve focuses on delivering unique solutions to organisations looking for dedicated workflow/complaint/case/incident management, customer care, or contact management tools.

As a packaged solution, Resolve delivers the majority of customers' needs immediately, and to ensure you have a perfect fit; Resolve comes complete with the tools to enable you to adapt your solution further - in your time, anytime.

Resolve's highly skilled team provides the necessary support and ongoing development that continues the advancement of your customer process management solutions.

Contact: Gabrielle Van Meurs, CEO | 789 Toorak Road, Hawthorn East, Victoria 3123 |

M: +61 (0) 422 440 299 | **E:** Gabrielle.vanmeurs@resolvesoftware.com.au

SENKO Advanced Components Australia

Location: Melbourne, Australia

Contact: Stand 3J1-16

Website: www.senko.com.au



SENKO Advanced Components is a recognised global leader in design, manufacturing, sales, marketing and distribution of over 1000 Fibre Optic Products. The corporate statement "A history of service. A future of innovation", is a declaration of their vow that the SENKO brand will continue to meet the expectations of customers.

Products range from components ie: connectors and adaptors to equipment such as splicers, polishing machines and test and measurement equipment. Senko provides technical and advisory support for all products and also offer a wide range of FTTH products, consulting and training in the area of FTTH.

Contact: Fouad (Frank) Jaffer, Managing Director | 4/19 Viewtech Place, Rowville, Victoria 3178

M: +61 (0) 408 786 456 | **E:** Frank.jaffer@senko.com

SMSGlobal

Location: Victoria, Australia

Contact: Stand 3J1-16

Website: www.smsglobal.com



SMSGlobal is Australia's leading provider of web based and managed SMS solutions. Servicing over 30,000 customers worldwide SMSGlobal offers advanced web and application based systems for sending and receiving mobile messages, regardless of location. In addition to their sophisticated systems, they are one of the most competitively priced providers on the global market.

Contact: Carl Kruminis, Managing Director | 1/75 Lorimer Street, Docklands, Victoria 3008

M: +61 (0) 409 317 436 | **E:** carl@smsglobal.com

Exhibitors by State

Australian Capital Territory

Gigasat Asia Pacific Pty Ltd
Stand: 6B1-12
Website: www.gigasat.com.au
Page: 13

New South Wales

3ivx Technologies Pty Ltd
Stand: 3J1-06
Website: www.3ivx.com
Page: 6

ADC Krone Australia Pty Ltd
Stand: 8E1-02
Website: www.adckrone.com
Page: 4

Argus Technologies Australia Pty Ltd
Stand: 5B3-01
Website: www.argusantennas.com
Page: 13

BEpoz Retail Solutions
Website: www.bepoz.com.au
Contact: Stand 3J1-12
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Broadcast Australia
Stand: 7J4-06
Website:
www.broadcastaustralia.com.au
Page: 4

Card Access Services Pty Ltd
Stand: 3J1-11
Website: www.cardaccess.com.au
Page: 6

Fonality
Contact: Stand 3J1-12
Website: www.fonality.com
www.trixbox.com
Page: 18

IRT Electronics Pty Ltd
Stand: 8N3-01
Website: www.irtelectronics.com
Page: 5

Multi Vendor Support Services Pty Ltd
Stand: 3J1-09
Website: www.mvss.com.au
Page: 7

NetComm Limited
Stand: 3L2-12
Website: www.netcomm.com.au
Page: 14

NICTA
Stand: 3L1-07
Website: www.nicta.com.au
Page: 14

Strategic Path Publishing Pty Ltd
Stand: SP3-04
Website: www.strategicpath.com.au
Page: 15

Queensland

Editshare Pty Ltd
Stand: 7J2-12
Website: www.editshare.com.au
Page: 4

Qpay
Stand: 3J1-07
Website: www.qpay.com.au /
www.myqpay.com
Page: 7

South Australia

Australian Satellite Communications Pty Ltd
Stand: 3J1-01
Website: www.ascs.com.au
Page: 8

Catapult eLearning
Stand: 3J1-01
Website: www.catapult-elearning.com
Page: 8

Codan Limited
Stand: 3J1-01
Website: www.codan.com.au
Page: 8

Core Medical Solutions Pty Ltd
Stand: 3J1-01
Website: www.coremedicalsolutions.com
Page: 9

Digislide
Stand: 3J1-01
Website: www.digislide.com.au
Page: 9

Institute for Telecommunications Research, University of SA
Stand: 3J1-01
Website: www.itr.unisa.edu.au
Page: 9

MEGA
Stand: 3J1-01
Website: www.informationeconomy.sa.gov.au
Page: 10

Oasis Systems Pty Ltd
Stand: 3L2-01
Website: www.oasissystems.com.au
Page: 14

SRA Information Technology
Stand: 3J1-01
Website: www.sra.com.au
Page: 10

VersaDev Pty Ltd
Stand: 3J1-01
Website: www.versadev.com
Page: 10

Tasmania

Lightning Protection International Pty Ltd
Stand: 6A1-10
Website: www.lpi.com.au
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Victoria

AFC GROUP Pty Ltd
Contact: Stand 3J1-16
Website: www.afcgroup.com.au
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C-COR Broadband
Stand: 3J1-08
Website: www.c-cor.com.au
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Celemetrix Australia
Contact: Stand 3J1-16
Website: www.celemetrix.com.au
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CommsForce Pty Ltd
Contact: Stand 3J1-16
Website: www.commsforce.com.au
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Diamond Australia Pty Ltd

Contact: Stand 3J1-16
Website: www.diamondaust.com.au
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Era Publications

Contact: Stand 3J1-01
Website: www.erapublications.com
www.in2era.com.au
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ICS Industries

Stand: 3J1-16
Website: www.icsindustries.com.au
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IntelliGuard I.T.

Stand: 3J1-16
Website: www.IntelliGuardit.net
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Kingfisher International Pty Ltd

Contact: Stand 3J1-16
Website: www.kingfisher.com.au
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MComms TV

Website: www.mcommstv.com
Contact: Stand 3J1-16
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Mostyle Pty Ltd

Stand: 3J1-16
Website:
<http://corporate.mostyle.mobi>
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**Radio Frequency Systems
Australia**

Stand: 5E2-01
Website: www.rfsworld.com
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Resolve Software

Contact: Stand 3J1-12
Website: www.resolvesoftware.com.au
Page: 19

**SENKO Advanced Components
Australia**

Contact: Stand 3J1-16
Website: www.senko.com.au
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SMSGlobal

Contact: Stand 3J1-16
Website: www.msglobal.com
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VastPark

Stand: 3J1-16
Website: www.vastpark.com
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Wirelessworx

Stand : 3J1-16
Website: www.wirelessworx.com.au
Page: 12

Western Australia**Total Radiation Solutions Pty Ltd**

Stand: 7M2-10
Website: www.t-r-s.com.au
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